Form ADV Part 3 – Client Relationship Summary

Date: 06/10/2020

Item 1: Introduction

WESTCO ADVISORY SERVICES, INC. is an investment adviser registered with the Securities and Exchange Commission offering advisory accounts and services. Brokerage and investment advisory services and fees differ, and it is important that you understand the differences. This document gives you a summary of the types of services and fees we offer. Please visit <u>www.investor.gov/CRS</u> for free, simple tools to research firms and financial professionals, as well as educational materials about broker-dealers, investment advisers, and investing.

Item 2: Relationships and Services

<u>Questions to ask us</u>: Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

<u>What investment services and advice can you provide me?</u> Our firm primarily offers the following investment advisory services to retail clients: portfolio management (we review your portfolio, investment strategy, and investments); financial planning (we assess your financial situation and provide advice to meet your goals); selection of other advisers (we select a third party adviser for you to use). As part of our standard services, we typically monitor client investments on a daily basis. Our firm has discretionary management without any material limitations. We do *not* limit the types of investments that we recommend. Our minimum account size is \$100,000. Please also see our Form ADV Part 2A ("Brochure"), specifically Items 4 & 7.

Item 3: Fees, Costs, Conflicts, and Standard of Conduct

<u>Questions to ask us</u>: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me? How might your conflicts of interest affect me, and how will you address them?

<u>What fees will I pay?</u> Our fees vary depending on the services you receive. Additionally, for portfolio management services (including whether we or a third party adviser manages your portfolio), the amount of assets in your account affects our advisory fee; the more assets you have in your advisory account, the more you will pay us and thus we have an incentive to encourage you to increase those assets in order to increase our fee. Our fixed fee arrangements are based on the amount of work we expect to perform for you, so material changes in that amount of work will affect the advisory fee we quote you. Portfolio Management fees are charged quarterly in advance. Financial Planning fees are 50% upon signing a planning agreement, and 50% upon completion of the written plan. The 401(k) Analysis Program is billed at \$300 per year, paid in advance. You pay our fees even if you do not have any transactions and the advisory fee paid to us generally does not vary based on the type of investments selected. Please also see Items 4, 5, 6, 7 & 8 of our <u>Brochure</u>.

Some investments (e.g., mutual funds, variable annuities, etc.) impose additional fees (e.g., transactional fees and product-level fees) that reduce the value of your investment over time. The same goes for any additional fees you pay to a custodian. Additionally, you will pay transaction

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fees, if applicable, when we buy or sell an investment for your account. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Please also see our <u>Brochure</u> for additional details.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have? *When we act as your investment adviser,* we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. See the heading immediately below for examples to help you understand what this means.

<u>How do your financial professionals make money</u>? Primarily, we and our financial professionals receive cash compensation from you for the advisory services we provide to you. This compensation may vary based on different factors, such as those listed above in this Item. Some of our financial professionals are also registered representatives of our affiliated broker-dealer firm, Westco Investment Corp. and receive commissions on transactions in brokerage accounts of that entity. However, they do not receive commissions on transactions in advisory accounts of our advisory clients. In addition, certain financial professionals are insurance agents of our affiliated insurance agency, Westco Agency, Inc., and receive commissions on insurance products you purchase through them. These commissions give them an incentive to recommend insurance products that increase their compensation and the compensation to our affiliated insurance agency. Please also see Item 10 of our <u>Brochure</u> for additional details.

Item 4: Disciplinary History

<u>Questions to ask us</u>: As a financial professional, do you have any disciplinary history? For what type of conduct?

<u>Do you or your financial professionals have legal or disciplinary history</u>? We do not have legal and disciplinary events. Visit <u>https://www.investor.gov/</u> for a free, simple search tool to research us and our financial professionals.

Item 5: Additional Information

<u>Questions to ask us</u>: Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?

For additional information on our advisory services, **see our <u>Brochure</u> available at** <u>https://adviserinfo.sec.gov/firm/summary/120755</u> and any individual brochure supplement your representative provides. Please also see the Client Relationship Summary of Westco Investment Corp. which you should have received along with this document. If you have any questions, need additional information, or want another copy of this form, then please contact us at 516-593-5070.

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Exhibit A – Material Changes to Client Relationship Summary

This is the initial version of the Client Relationship Summary. There are no material changes.